

Photography

Why choose to study Photography?

Photography has an increasingly important role to play in the modern world with many industrial and commercial applications. It is one of the most effective methods of communication and is a powerful medium for the presentation and exchange of ideas, whether in such areas as marketing, advertising or photo-journalism. This, together with its potential as an art form in its own right, and the continued development of new techniques, including electronic imaging, makes it an excellent area for study. If you are interested in photography, even though you may never have studied it before, and wish to develop your skills through practical hands-on and good ICT and presentations experience, then this course could be for you.

Entrance Requirements

- A willingness to listen and learn.
- A personal desire to communicate through photography.
- A desire to learn by exploring the work of other photographers and artists.
- Ability to work independently.
- Research skills.



Course Content & Learning Styles

The course will emphasise photography as a creative medium and will be taught primarily as a practical subject, although aspects of photographic technology, theory and history will also be covered. In the first year you will learn about the basic techniques, theories and principles of black and white photography and have a basic introduction to the use of digital SLR cameras and instruction on using Adobe Photoshop CS4. You will learn to use a wide range of photographic processes and equipment, enabling you to create your own photographic imagery in response to the various project themes. You will explore the world of advertising, fashion, photo-journalism, social documentary and many other commercial applications of photography.

What skills will I develop?

You will build up a working knowledge of materials, practices and technology of photography. You will develop the skills to interpret and convey your ideas and feelings. You will also expand your imaginative and creative powers and your experimental, analytical and documenting skills.

Progression Opportunities

A Level photography is unique in exploring and combining many aspects of the arts, sciences and technology in one course. You can pursue the subject further through a range of specialised HND and Degree courses at art college and university in such areas as media, film, video and animation, as well as still photography.