

Name: _____

A Level Business Studies Summer Activity

- A. Why do you think Businesses exist?**
- B. Name a business and research it.**
- C. What is its business form or type of ownership?**
 - 1. sole trader?**
 - 2. private limited company?**
 - 3. public limited company?**
 - 4. private sector and public sector organisations?**
 - 5. Not-for-profit organisation?**
- D. When was it started up?**
- E. Who started/founded it?**
- F. What is its mission statement?**
- G. Who is its current CEO?**
- H. Create a timeline of its history including significant events or changes.**
- I. Research a policy from its website e.g. ethical or environmental or Corporate Social Responsibility and summarise its main points.**
- J. Explain how it has had to adapt in order to cope with external changes e.g. changes in the economy such as recession, changes in legislation, changes in technology, changes in society in terms of fashion and taste or the make-up of the population.**
- K. Research a media story (good and/or bad) about the business and summarise it.**

Useful resources: BBC.co.uk Business News, Tutor2u, the business's own website. Include links to video clips.

Be ready to present your findings in a PowerPoint in your 1st Business Studies lesson in September.

Specification:

<http://www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-7131-7132>