



Introduction to Post-16 Studies - Business Studies

Studying business studies at Bewdley Sixth Form is a joyful challenge. During the 2-year course you will develop an understanding of the 4 functional areas of a business: Marketing, Finance, Human Resources and Operations in the context of real business case study material. You will develop key skills such as contextualising answers, analysis and evaluation.

The following challenges will help you develop some of the initial skills and knowledge needed for this course.



[Watch this documentary](#)

[Inside Amazon Empire One](#)

This will help you become more familiar with the ethics of treatment of employees and the growth in the use of technology and of online shopping.



[Listen to this radio programme](#)

[Inside Business](#)

A series of Radio 4 Programmes. Choose one to listen to.



[Complete this online course](#)

[Starting a Business: Customers & Competition](#)

This course will help you find out how understanding and targeting your market can help your business stand out from the crowd.



[Investigation](#)

Find an online business story which has interested you and write a 500-word summary.



[Read this article](#)

[Coronavirus and Cash Flow](#)

This article from Tutor2U explains the effect of the pandemic on business cash flow with business examples.



[How to?](#)

Find the answer to this question: How do you structure paragraphs in your written answers?

[PECAN PIE](#)



[Useful links](#)

The specification of the business studies course:

<https://www.aqa.org.uk/subjects/business/as-and-a-level/business-7131-7132>

<https://www.tutor2u.net/business>

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