



A Level Business Studies Summer Homework



Unit 3 – Decision making to improve marketing performance

Summer Homework Project

For September, research and create a detailed project on the four different types of management & leadership styles!

You will need to bring in a minimum of a page for each type of management & leadership style.

Bring in a printed out project explaining what each type of management & leadership style is with real life examples of leaders who possess those leadership characteristic traits.

Authoritarian



Democratic



Paternalistic



Laissez-Faire

