KS5 Summer Preparation Task: Presentation on a Music Industry Professional

In preparation for Unit 349: Planning for a Career in the Music Industry, you must research and create a PowerPoint presentation on a well-known person from a music industry career that interests you. This could be a performer, producer, sound engineer, music manager, journalist, promoter, label executive, or any other professional role within the industry.

Your PowerPoint should include:

1. Introduction to the Person
- Full name and job title(s)
- Brief biography (background, upbringing, education, key influences)

2. Career Journey
- How they got started in the industry
- Key milestones and achievements
- Career progression or role changes

3. Skills and Qualities
- Technical skills and soft skills (e.g., resilience, networking)
- Any formal training or relevant experience

4. Challenges and Resilience
- Key setbacks they've faced
- How they overcame them and what this shows about industry realities

5. Industry Impact
- Their contribution to music or the wider industry
- Awards, recognitions, trends, or influence on others

6. Industry Insight
- What their job involves day-to-day
- Working patterns (freelance, employed, touring, etc.)
- Typical challenges or expectations in this career path

7. References and Research Sources
- Books, articles, interviews, videos, or websites you used

Reflective Task: Learning From Their Journey

Add a final slide reflecting on what you've learned and how it applies to you. Answer the following:

- What key skills or attitudes helped this person succeed?
- Which of those do you already have?
- What do you still need to work on?
- How can you follow a similar path or adapt their approach to suit your goals?

Guidelines on Using AI Tools (e.g., ChatGPT, Perplexity, Claude)

You are allowed to use AI tools to help with research or generating ideas. However:

- You must include a link or copy of the AI-generated chat or content you used.
- Make sure you fact-check any information taken from AI.
- Do not copy text directly into your slides without editing it in your own words.

This is part of showing that you can use digital tools responsibly and critically — an important skill in the creative industries.

Presentation Format

• 8–10 slides (use images, quotes, video/audio clips if you like)
• Be ready to give a 5-minute overview presentation in the first week of term